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Bib Data Sheet

CONFIRMATION NO. 7283

<b>SERIAL NUMBER</b> 09/922,348	<b>FILING DATE</b> 08/03/2001 <b>RULE</b>	<b>CLASS</b> 709	<b>GROUP ART UNIT</b> 2152	<b>ATTORNEY DOCKET NO.</b> 9213.11	
<b>APPLICANTS</b> Dana Borger, Cary, NC; Steve Cox, Durham, NC; Tom Gordon, New York, NY; David Spitz, Raleigh, NC; Matthew Squire, Raleigh, NC; Jay Thrash, Raleigh, NC;					
<b>** CONTINUING DATA *****</b> THIS APPLN CLAIMS BENEFIT OF 60/224,152 08/10/2000					
<b>** FOREIGN APPLICATIONS *****</b>					
<b>IF REQUIRED, FOREIGN FILING LICENSE GRANTED</b> <b>** 09/10/2001</b>					
Foreign Priority claimed <input type="checkbox"/> yes <input checked="" type="checkbox"/> no 35 USC 119 (a-d) conditions <input type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> Met after met Verified and <u>U. S. P. O.</u> Acknowledged <u>Examiner's Signature</u> <u>C. FF</u> Initials		<b>STATE OR COUNTRY</b> NC	<b>SHEETS DRAWING</b> 4	<b>TOTAL CLAIMS</b> 62	<b>INDEPENDENT CLAIMS</b> 7
<b>ADDRESS</b> 20792					
<b>TITLE</b> Systems, methods and computer program products for integrating advertising within web content					
<b>FILING FEE RECEIVED</b> 1916	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:		<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees ( Filing ) <input type="checkbox"/> 1.17 Fees ( Processing Ext. of time ) <input type="checkbox"/> 1.18 Fees ( Issue ) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit		